

## CLINIQUE LA PRAIRIE ANNOUNCES COLLABORATION WITH SWISS COMPANY GENE PREDICTIS®

**Clarens-Montreux (Switzerland), 17th December 2018** - Clinique La Prairie (CLP), global leader in longevity and well-being, is pleased to announce its partnership with the Swiss company Gene Predictis® pioneer and recognised expert in precision medicine.

**Gene Predictis® and Clinique La Prairie have developed together specific and unique genetic tests to establish a predictive diagnosis.**

**“By adding genetic testing to its programmes** such as Master Detox, Revitalisation and REV Premium, **Clinique La Prairie offers its clients a very complete genetic evaluation.** Developed exclusively for Clinique La Prairie, these tests allow a very complete genetic evaluation to help preserve and improve the health of everyone” stated **Simone Gibertoni, CEO of Clinique La Prairie.**

When asked about this partnership, Goranka Tanackovic, CEO of Gene Predictis® stated: **“We are delighted to share our knowledge and expertise in clinical genetics,** built up over the last ten years, to support the excellence of Clinique La Prairie’s programmes.”

The synergies between the expertise of Clinique La Prairie, a pioneer in wellness, ageing management and Gene Predictis®, a pioneer in precision medicine, will strengthen their position as leaders.

### **ABOUT CLINIQUE LA PRAIRIE**

*Founded in 1931 by Professor Niehans, a pioneer in longevity, Clinique La Prairie has over the years established an international reputation as a world-renowned medical clinic and wellness destination, located in Switzerland, a country highly reputable for its high level of medical expertise and care. Thanks to ongoing scientific research, Clinique La Prairie is regarded as a leading light in preventative medicine due to its unique Revitalization program, designed to promote vitality, enhance the immune system and slow down the aging process. Guests stay in one of 35 rooms and suites in the three buildings located on the premises, with stunning views of the Alps. The Residence, Clinique La Prairie's original building is reminiscent of the opulent charm of early 20th century grand hotels. The multi award winning Medical Spa of Clinique La Prairie's an oasis of beauty and wellness. Carefully crafted by the clinic's medical team, the Spa menu features over 50 results-oriented treatments for visible results, promising to satisfy the needs of even the most demanding clientele.*

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### **ABOUT GENE PREDICTIS®**

*Since 2005, Gene Predictis® is the pioneering Swiss company dedicated to precision medicine. Based on the EPFL campus in Lausanne, the Company has developed innovative diagnostic tools using analyses of human genome to allow treatments tailored to individual. Gene Predictis'® genetic tests and algorithms empower physicians to establish a predictive diagnosis and personalized drug treatments, offering better therapeutic outcomes with fewer side effects. This 21st century medical approach is paving the way for highly personalized medical advice.*

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