

## **Glion Institute of Higher Education launches *Wellness to Business Executive Education* in partnership with Clinique La Prairie and opens sustainable wellness restaurant *Fresh***

Montreux (Switzerland), 19 April 2018—[Glion Institute of Higher Education](#), a world-leading hospitality management institution, is enhancing its focus on wellness and sustainability through the development of two new initiatives: *Wellness to Business*, a range of executive education programmes, and *Fresh*, a public restaurant specialising in healthy and sustainable cuisine.

The launch of these initiatives recognises the growing influence of wellness and sustainability within the hospitality industry and aims to prepare business leaders with the relevant skills and knowledge to leverage these trends.

### **Wellness to Business Executive Education**

Launched on 19 April 2018, *Wellness to Business Executive Education* offers online learning, on-campus courses, customised workshops and consultancy services for hotel general managers, spa directors and other leaders in the wellness and hospitality industry. The programme aims to fulfil a need for industry-relevant executive education, with an emphasis on how a strategic approach to wellness innovation and technology can drive business success.

*Wellness to Business* is led by Mariana Palmeiro, a spa and wellness expert and faculty member at Glion with more than a decade of experience in luxury spa and hotel operations. “Through *Wellness to Business*, Glion will offer face-to-face, digital and tailored company programmes on current topics in spa and wellness innovation. The health and wellness market offers great potential, and we are pleased to introduce this new educational offering at the executive level. In addition to online courses, we will offer an immersive learning experience in spa and wellness business management this September in Bali, Indonesia, and a three-day course at Glion this October on innovation, technology and wellness,” said Palmeiro.

Glion has also partnered with the Swiss international private clinic [Clinique La Prairie](#) to develop business case studies and better standards in the industry through joint activities while enabling students to gain further insights into medical spa practices.

Simone Gibertoni, CEO of Clinique La Prairie added: “Clinique La Prairie is proud to be part of the launch of the new “wellness to business ” program offered by Glion Institute of Higher Education. Today, well-being and health are on everyone's concerns. This new study module will allow students to have profound understanding on this specific and exciting industry. Clinique La Prairie will support actively the program and encourage fully this project”.

**Fresh, Glion's new restaurant specialising in local, organic cuisine**

Glion's educational focus on wellness is complemented by Fresh, a student-run restaurant showcasing local, healthy cuisine and led by chef and *Meilleur Ouvrier de France* Benoît Carcenat. Open to the public since 26 February 2018, Fresh offers a sustainable approach to dining, with key organic ingredients selected from within a radius of 50 kilometres. Using innovative kitchen equipment, such as a cold-press juicer, a dehydrator and a seed germinator, students learn how to prepare nutritious food and drinks that adapt to various dietary preferences and needs, including vegetarian, vegan, gluten-free and lactose-free options.

Located in Glion's renovated Hotel des Alpes building, overlooking Lake Geneva and the Alps, Fresh also serves as a wellness learning centre, with dedicated spaces for workshops on topics including mindfulness, conscious breathing and yoga.

**Useful information**

Fresh

Glion Institute of Higher Education  
Hotel des Alpes  
Route de Bugnon 15  
1823 Glion-sur-Montreux

Reservations

[www.glion.edu/restaurants/](http://www.glion.edu/restaurants/)

T: +41 21 966 35 41

E: [reservations.fresh@glion.edu](mailto:reservations.fresh@glion.edu)

Opening hours

Mon - Fri

12:00 - 14:00

Menu

2 courses (appetizer, main course) CHF 35

3 courses (appetizer, main course, dessert) CHF 45

*Wellness drink included*

**About Glion Institute of Higher Education**

Founded in 1962, Glion Institute of Higher Education is a private Swiss institution offering bachelor's and master's degrees in hospitality, luxury and event management to an international student body across three campuses in Switzerland and London, UK. Glion also offers a dual-degree MBA and MSc programme in partnership with Grenoble Ecole de

Management.

Part of Sommet Education, Glion is accredited by the New England Association of Schools and Colleges, Inc. (NEASC). Glion is ranked number five of the world's top institutions for hospitality and leisure management and number one worldwide for employer reputation (QS World University Rankings by Subject 2018).

For more information, visit [www.glion.edu](http://www.glion.edu)

**PRESS CONTACT**

**Alexia Lepage**

Head of Communications

Phone: +41 (0)79 310 81 93

[alexia.lepage@sommet-education.com](mailto:alexia.lepage@sommet-education.com)

**ABOUT THE CLINIQUE LA PRAIRIE**

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Founded in 1931 by Professor Niehans, a pioneer in the development of cell therapy and longevity, Clinique La Prairie has over the years established an international reputation as a world-renowned medical clinic and wellness destination, located in Switzerland, a country highly reputable for its high level of medical expertise and care.

Thanks to ongoing scientific research, Clinique La Prairie is regarded as a leading light in preventative medicine due to its unique Revitalisation programme, designed to promote vitality, enhance the immune system and slow down the ageing process.

Guests stay in one of 35 rooms and suites in the three buildings located on the premises, with stunning views of the Alps. The Residence, Clinique La Prairie's original building is reminiscent of the opulent charm of early 20th century grand hotels. The multi award winning Medical Spa of Clinique La Prairie's an oasis of beauty and wellness. Carefully crafted by the clinic's medical team, the Spa menu features over 50 results oriented treatments for visible results, promising to satisfy the needs of even the most demanding clientele.

**PRESS CONTACT**

**Eloïse Martiner Bot – Public Relations**

[Eloise.martinerbot@laprairie.ch](mailto:Eloise.martinerbot@laprairie.ch)

Clinique La Prairie | 1815 Clarens-Montreux, Switzerland

T +41 (0) 21 928 33 02 | [www.laprairie.ch](http://www.laprairie.ch)